



FOR IMMEDIATE RELEASE

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CONTACT: Peyton Waldrip (830) 708-3195

IRBBA AND TBBA TO HOLD JOINT ANNUAL MEETING APRIL 7-8, TENROC RANCH, SALADO, TEXAS

Katy, Texas – The International Red Brangus Breeders Association (IRBBA) is excited to announce that the 2017 Annual Meeting & Sale will be held alongside the Texas Brangus Breeders Association. The event will be held April 7 and 8 at the beautiful TenRoc Ranch in Salado, Texas. The joint affair will provide members from both organizations the opportunity to socialize and get to know the Red Brangus and Brangus promoting efforts of both organizations. Each association will conduct separate Annual Business meetings for its members and come together for meals and guest speakers. The weekend will culminate with a joint offering in the Miss America Sale.

Nominations for consignments are now being accepted. The Miss America Sale has grown into one of the premier Spring Brangus sales, and the inclusion of more top quality Red Brangus cattle and genetics is sure to be a draw. For more information on Red Brangus consignments, please contact Allen Goode (allen@triocattle.com).

The weekend will kick off on Friday afternoon with the arrival of sale cattle and dinner and campfire social that evening. Saturday morning will include breakfast, separate Annual Business Meetings, guest speakers from the industry and Brangus breeds, lunch and the Miss America Sale.

For IRBBA members, our business will still include the review of the past years' activities, the election of Directors, selection of the Member and Breeder of the Year recipients and the auction of advertisements for the 2018 Red Brangus Journal. The Annual Meeting and all of its activities will be complimentary to all IRBBA members.

The full agenda and details about available hotels will be posted soon.

The International Red Brangus Breeders Association (IRBBA) is a regional association of the International Brangus Breeders Association. The two associations share common objectives in advancing the quality, reliability, and value of Brangus cattle, Red and Black, for the beef industry. The IRBBA is comprised of breeders who produce and market 3/8 Brahman by 5/8 Red Angus registered cattle. The IRBBA exists to provide marketing avenues for registered Red Brangus cattle within the continental United States, as well as tropical areas around the world. Registration of cattle, administrative functions, and Total Herd Reporting are accomplished by the IBBA. For more information, visit http://redbrangus.org/.