



## GENETIC EDGE SALE XXII

Dear Brangus Breeders,

This year Genetic Edge Sale is coming up on March 11, 2017. Genetic Edge Sale has joined with American Marketing Services to make our sale the best, while gearing up for the World Brangus Congress in Houston in 2018. The sale has a few changes this year that we are excited to share with you!

American Marketing will be handling the advertising, consignment entries, and sale catalog; pictures and videos by Ideal Video Productions. Genetic Edge Sale animals do not have to be halter broke this year. You will be able to view the haltered sale animals downstairs in the NRG Center-East Arena prior to the sale. After the viewing of the haltered animals everyone will proceed to the video auction arena.

We are looking forward to presenting our best at the greatest show on earth the Houston Livestock Show and Rodeo 2017. We are looking for females open or bred, 14 to 24 months old. We will accept 12 months old, but they have to be top show heifer prospects. Bulls in the sale will need to be top herd sire prospects or proven young herd bulls that are in demand. Females older than 16 months will need to be palpated safe in calf. Since the Genetic Edge Sale is opening up to un-halterd animals this year, we are looking to sell flushes and embryos out of outstanding proven donors. We are also looking for the best herd sires to offer in the sale.

We look forward to seeing you at the new and improved Genetic Edge XXII Sale.

Regards,

Don P. Cox  
Sale Chairman

Sale Committee: Don Cox, AMS, Ideal Video Productions, Craig Stovall, Nancy Buffaloe