

2013 Divas in Red Sale

Sale Report

The Fifth Edition of The "Divas in Red" Premier Red Brangus Heifer Sale offered Red Brangus enthusiasts a high quality set of young Red Brangus females. The High Selling female was Lot 12 from J7 Ranch and Mr. Don Jobes. Earlier in the afternoon J7 Ms Terissa 272Z was selected as the Reserve Grand Champion of The "Divas in Red" Futurity. She was purchased by IBBA junior breeder Claire Smart of Runge, Texas for \$4,000.

The Second High Selling Lot notation was a classy young female from McDonald Ranches and Triple JR Cattle Co., MISS TJ-MR 575A. JLS International, Robertsedale, Alabama was the final bidder at \$3,700.

The Grand Champion Female of The "Divas in Red" Futurity, GM MS Merlot 22P/Z from Markham Cattle Co., went to Wellman Cattle Co. of Brenham., Texas for \$3,500.

The High Volume Buyers were three breeders with two selections each, IBBA junior breeder Derek Johnston of Waxahachie, Texas; JLS International of Robertsedale, Alabama; and Cox Excalibur of Katy, Texas.

In total, the sale grossed \$48,200 for an average of \$2,835. Sale Chairman Allen Goode wholeheartedly thanked the consignors for digging deep in their keeper pens to offer the new and established breeders in attendance an exciting group of females.

The IRBBA Board of Directors established The "Divas in Red" sale as a showcase of the finest young Red Brangus females. The "Divas" sale continues to grow as a source of genetics for new and establish breeders on both sides of the border, as well junior exhibitors across the region and Brangus breed.